

Mansfield Community Playground Project  
Meeting Minutes

Date: 12/13/12

Present: Sara Anderson, Megan Huff, Kathleen Krider, Kelly Zimmerman, Heather Bunnell, Julia DeLapp, Chad Rittenhouse, Cristina Colon-Semenza, Paul Johnson, Jean Johnson, & Ellen Tulman

Next Meeting: Thursday January 10, 2013 at 7pm

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Minutes from November minutes approved

Project date discussed

On our current timeline 1/13/13 would be midpoint for our project.

Decision was made defer setting of definite build date until a later point (possibly when 1/2 funds have been raised)

Maintaining UCONN involvement is a priority. It is unclear if changing timeline will impact UCONN commitment.

Collaboration with town is crucial. Delaying build date should improve the ability to access town resources.

Matt Hart has met with UCONN re: land use. At this it appears as though a no cost/low cost lease will be established.

Fundraising discussion

Approximately \$1000 raised at Holiday Market

Susanna is organizing picket sales. Sara to email out holiday picket flyer.

Possible direct mail campaign was discussed. Someone(s) will have to attend post office training if we choose to go this route. There are 5,430 households in Mansfield. Potential cost would be \$.17-\$.22/envelope.

Take Note Concert will be Sunday 2/10/13. Julia distributed a list of what is needed (baked goods, supplies, & "people power").

Public Relations Discussion. Possible means for "getting the word out"

Full page ad in MCC brochure. Possible to include picket flyer. Sara to speak with Kurt.

Flyers in the Chronicle

Letters to the Editor

Possibly writing our own articles & submitting (with pictures) to the Chronicle

Getting on Wayne Norman's talk show on WILI radio. Julia suggested timing this with the Fun Run.

Kelly will be meeting with student council at MMS.

Minutes prepared & respectfully submitted by Ellen Tulman on 12/13/12